

ESSENCEPATH.COM PRIVACY POLICY

We receive, collect and store information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; e-mail address you provide; computer and connection information and download history. We may use software tools to measure and collect information, including number of visitors, page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information that you provide to us (including name, email and other email communications), comments, feedback, reviews, recommendations and personal information you choose to provide in your communications.

When you conduct a transaction or communicate with us on our website, as part of the process we collect personal information you give us such as your name, address and email address. Your personal information will be used to contact you for the specific reasons stated above only.

We collect this Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services and Blogs we create;*
- 2. To provide our Users with ongoing customer assistance and technical support;*
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices, promotional messages and new content advisements;*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our hosting partners may use to provide and/or improve our respective services;*
- 5. To comply with any and all applicable laws and regulations.*

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to provide our blog, products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

We may contact you to notify you regarding our website, to troubleshoot, to answer any communications you initiate with us, to resolve any disputes, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our website, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and/or postal mail, if available.

If you don't want us to process your data anymore, please contact us at info@essencepath.com.

We may or may not collect the following types of cookies:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	Session	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.sessionId	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

For more information about cookies, please visit <http://www.allaboutcookies.org/>

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to access, correct, amend or delete any personal information we have about you, you are invited to contact us Info@EssencePath.com.